



Delivering
happiness

CORPORATE PHILOSOPHY

To deliver the happiness
that is most cherished

CHAIRMAN'S MESSAGE



We're delighted that Wagonmart, an ISO certified company has become one of the leading players in the retail business. Feeling proud to be a part of the excellent group that strives continuously to bestow fresh & quality food to the customers.

We comply with the quality policy in the day-to-day operations, exceeding the expectations of our trusted customer. Moreover, our operating procedures are regularly reviewed both externally and internally to ensure that the best is served always.

Wagonmart Group considers our people to be an important asset, and pursues mutual growth of employees and the company, by encouraging employees to participate and contribute actively to the progress of the company.

We take a genuine interest in wider social issues, empowerment of the community and deals with environmental impacts sensibly, promoting ethical and sustainable operations. Moving ahead, we envision Wagonmart to become the global player, with a presence across the world and would like to convey appreciation to our dedicated customers, employees, shareholders and investors for their unwavering support throughout.



Go Ahead
And Be Happy



PEOPLE BEHIND



IFLU RAHMAN
Chairman & Managing Director



AMIR TK
Co-Founder &
Executive Director



AKIF AHAD
Executive Director



ABDUL GAFOOR
Executive Director



MUNEEES MUSTAFA
Director

INSPIRATION

Happiness is desired by everyone. And Wagonmart aspires to deliver the desired quality and happiness in abundance to the world, leaving everyone simply happy and satisfied.



MOTIVATION

By offering greater quality products at an affordable price and ensuring clean environment across the operational segments, Wagonmart adheres to the vision to deliver quality happiness.



VISION

Through our unique happiness-centric business model and tech-driven retailing approach, we envision to be the most preferred and valued food retail chain globally. We promise to deliver happiness in the form of excellent quality, good service, product varieties and affordable pricing, thereby, promoting a happy and sustainable culture among our customers, investors, partners and employees.

MISSION

Deliver Happiness to

CUSTOMERS

By catering to their needs and delivering quality products at the best rates.

EMPLOYEES

By promoting a dynamic and rewarding work culture where their skills are appreciated and respected.

INVESTORS

By sharing our happiness and entitling them to be the leader in the industry.

OUR VALUES

PASSION

It's the untiring passion that pushes us through difficult times and creates recommitment to our goals.

INNOVATION

Wagonmart has an innovative culture, which gives us a competitive lead in the ever-growing market.

TRUST

It is our brand asset which is owned by every stakeholder of our entity. We strive to earn and nurture trust.



QUALITY

The promise we make to our customers in the products delivered and service provided.

TRANSPARENCY

We follow higher ethical standards throughout our business operations, building trust and innovation.

TEAMWORK

We believe that teamwork makes progress easier and have promoted an atmosphere that builds great work relationships.



ONE-STOP SHOP

Sometimes it's not a single entity, rather a wide collection of it together makes up happiness. And Wagonmart has an engrossing series of products impressively elaborated across the operational showrooms. Garden-fresh fruits and vegetables, foreign veggies, fish and meats, dry fruits, hot foods, universal foods, home appliances and many more are available at Wagonmart, allowing customers to satisfy their routine shopping needs in one go.

BRAND OF HAPPINESS

The delightful thought of serving the public gave rise to Wagonmart in 2019 at Kerala, topped with a bunch of happiness. Food has the magical power to satisfy hearts, and the pleasure of delivering it will be priceless. A deep insight into the essence, made Wagonmart possible by IR Ventures, forming quality, affordability and reliability the main ingredients in delivering happiness.

PRODUCT CATEGORIES





Embracing the digital transformation, Wagonmart has rightly established its online presence through a website, e-commerce platform and social media pages in an aim to deliver e-happiness. By employing the best digital marketing strategies, Wagonmart affords seamless shopping experience to the consumers on online channels also, fulfilling their demands.

SUB-BRANDS



Deals with the export of fresh and high-quality fruits and vegetables

MERIYAM
snack on dry fruits & nuts

The brand that offers super nutritious dry fruits, dates and nuts



An indoor café, which is a perfect place to hang out

merrylife

The food products brand of Wagonmart

Happiness Club

Happiness Club is Wagonmart's customer retention strategy to keep the existing customer happy and engaged by offering rewards for their continued loyalty. Wagonmart has adopted a cross-promotion marketing plan, offering customers attractive cashback and other additional benefits, discounts and deals in various sectors like health, resorts and many more.

HAPPY TIMES AHEAD

Along with the consumer satisfying marketing objective, Wagonmart envisions to deliver a wagon full of happiness to the world, starting from South India. By exercising an honest culture and encouraging innovation all-around business, Wagonmart aspires to be the titlist in the food retailing industry within a short span.





PROGRESS

The business of Wagonmart is expanding in leaps and bounds, enhancing the quality of service provided. The progressive and new approach in business strategies maximises our corporate value and profit, where investors will benefit tremendously. Apparently, the food retailing industry is an everlasting sector offering numerous privileges.

CREATING A BETTER WORLD

We genuinely believe that community development is our responsibility and takes up the initiative to create social, economic and environmental conditions in which people can thrive. By promoting small scale industries, encouraging organic fruits and veggies farming, creating new employment opportunities for the disadvantaged people, and empowering women by offering them an efficient platform to prosper, Wagonmart creates a better, healthier and happier world.









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happiness



www.wagonmart.in

MATHOTTAM | PANNIYANKARA | MANKAVU | KUTTIKKATTOOR
OPENING SHORTLY | ERANHIPALAM

  Wagonmart | Customer Care: 6235777333